

HI THERE, MY NAME IS

Gabe Arnold

I'm an entrepreneur, business coach, author and philanthropist dedicated to growing your business into an industry leader through the power of marketing.

Let me start this narrative by telling you my innate flaw— I cannot, for the life of me, leave a problem unsolved. If you hand me a puzzle, I will work on it tirelessly until I decipher its hidden mysteries, no matter how long it takes.

While a blemish in the eyes of many, this innate flaw has pushed me to find creative solutions and become an innovator in the business world. It has enabled me to think outside the box and develop strategies that make a difference in my clients' businesses. As a result, I constantly look for new ideas to help them get ahead of their competition, maximize their profits and accomplish their goals.

And I can do the same for your business.

Today, the urge to find innovative solutions for client problems is spontaneous and instinctive. But, like all other success stories, the journey to this point was far from easy.

If you're interested to learn more, read along.

MY CHILDHOOD.

Born just east of Cleveland Ohio, I was immediately introduced to the life of riches—newsflash, not mine nor my family's. I grew up in a small town called Hunting Valley, a place where the top one percent of the one percent live. My parents landed a caretaker position in an affluent entrepreneur's home, which paid our rent and supported the nine of us.

Growing up poor and surrounded by millionaires, my early life was not particularly blissful.



TRAINED BY EXPERIENCE, HONED BY LIFE.

Here's a truth bomb that many don't know: I always struggled in school.

It's not just that I felt lessons were difficult or mind-numbingly boring, I just had a hard time putting two and two together. Mostly, having a hard time understanding what complex math has to do with my everyday life.

My grandfather and father figure, sensible as he was, was fully aware and intentional about my academic struggles. After I pretended to study for a few hours, he would pick me up and bring me to his masonry and construction company. At age 10, I hung around individuals who were five times my age, which trained me to interact with older people.

And it was at that young age when I began learning how to estimate and sell.

Joining internships after internships, construction activities became muscle memory. From woodworking to electrical, down to plumbing, these trades became second-nature to me.

Through my grandfather's guidance and coaching, he taught me the fundamentals of selling, people management and, most importantly, the strength to push through adversities.

BUSINESS, BUSINESS AND MORE BUSINESS

I left home as soon as I could drive and, using my grandfather's teachings, started my own construction company. For many years, my team and I managed to generate multiple millions over a few years. Everything was going smoothly, and victory was within arm's length, or so I thought.

My ignorance and youth made me believe that sales was the only key to opening the door to success. But when the housing market crash of 2007–2008 began, I found myself filing bankruptcy. I quickly realized there's more to business than sales. We also need financial management.

The experience felt like everything was ripped out of me. Calling it 'heartbreaking' is a gross understatement. But I never lost hope because rock bottom teaches us lessons that the mountaintop never will.

Since then, I have started several businesses. From selling sound systems to doing help desk support, establishing a telecom company and also providing marketing services like coding and designing websites, I tried everything— and fate began shining its favor on me.



**YOU CAN REACH OUT
TO ME HERE!**

THE TURNING POINT

While I spent my time helping countless businesses succeed, it wasn't until I launched Business Marketing Engine (BME for short) that I fully embraced my calling and my biggest flaw— to solve problems. Carrying with me the lessons from many years back, I discovered the number one reason bottlenecking businesses from dominating their industries...marketing.

When marketing is in place, your sales department, customer experience, buying journey, advertising and management all operate in one accord. Everything is in place, setting your business up for nothing but success.

I have always been passionate about connecting businesses with the best solutions possible. That's why BME is dedicated to creating affordable, long-term marketing and technology solutions for businesses of all sizes, structures and industries.

My experience taught me what it's like to lose, and fun is no way to describe it. That's why after working alongside thousands of startups and established organizations, going to great lengths to help my fellow entrepreneurs is etched in my life's mission.

Today, BME reaps the fruits of helping other businesses succeed in their own battles. Having stability, profitability and consistently growing revenue has enabled us to extend financial help to the needy and offer free training that can shift the course of struggling entrepreneurs into more positive tides.

If there's one lesson I learned from all those years, it's this: you don't need to be rich to become successful. All it takes is sound guidance, the right strategies and a helpful support system to keep your business on the path to success.

BME can give that to you.

My door remains wide open to help entrepreneurs and businesses around the world in their marketing efforts.

If you ever need my help, I'm just a call away.

And know this; I'm rooting for you.

Gabe



Hey there, I just want to let you know, not only will you be given my details to use if desired, but I have prepared a few images if you feel inclined to take advantage of them!

[Download my headshot images HERE! >>](#)